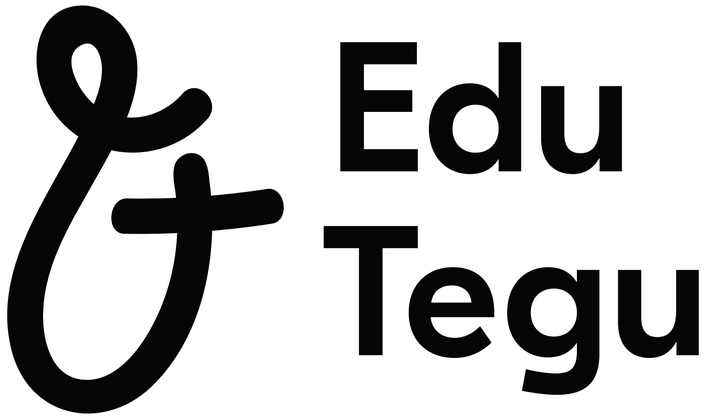

Haridus- ja Teadusministeeriumi programmi EETA “Edu & Tegu” logoraamat
Logobook for the “Edu & Tegu” program

Sisukord
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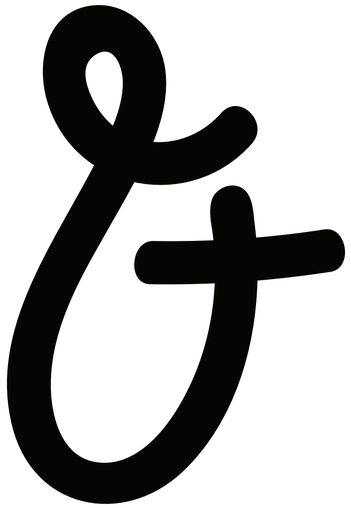
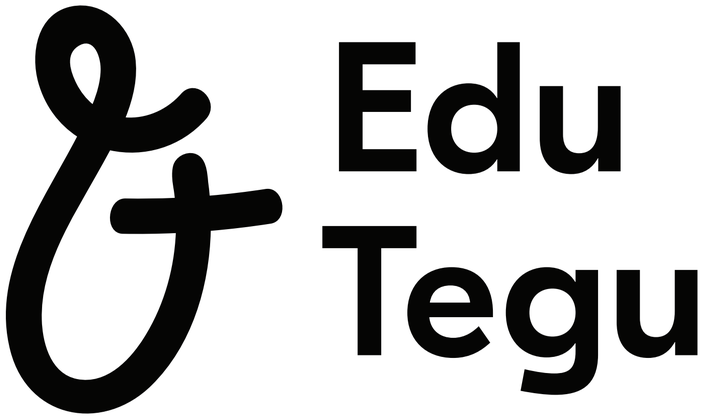
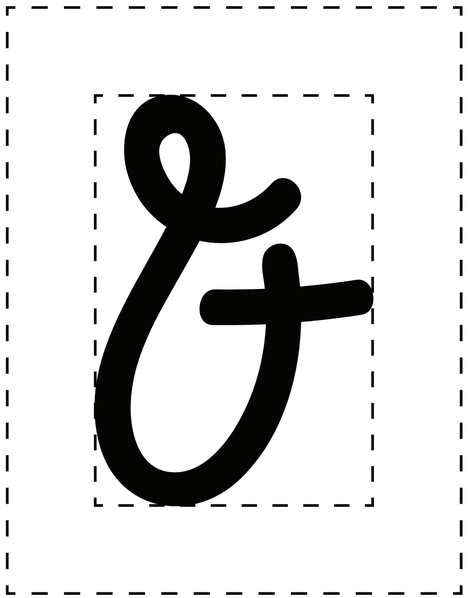
Logomärk
Logomark

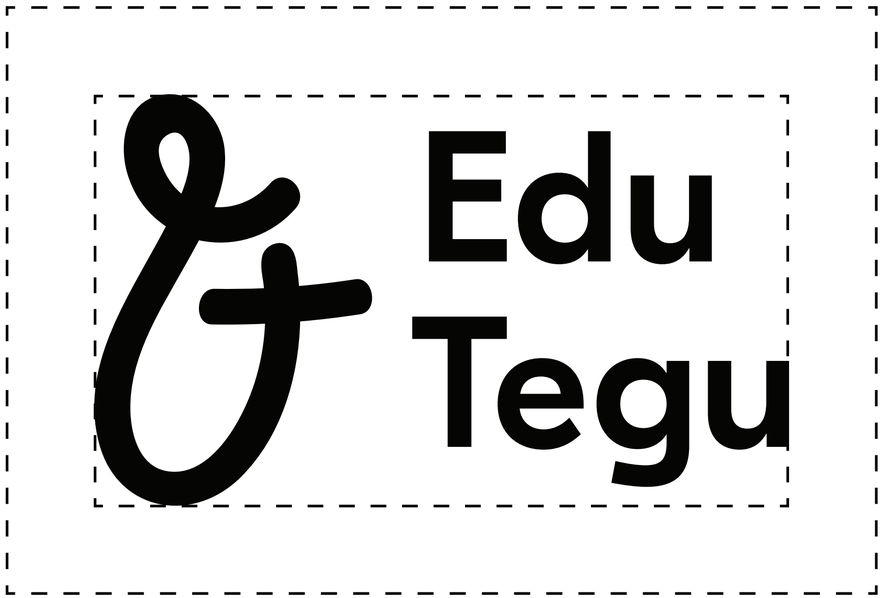


Logo

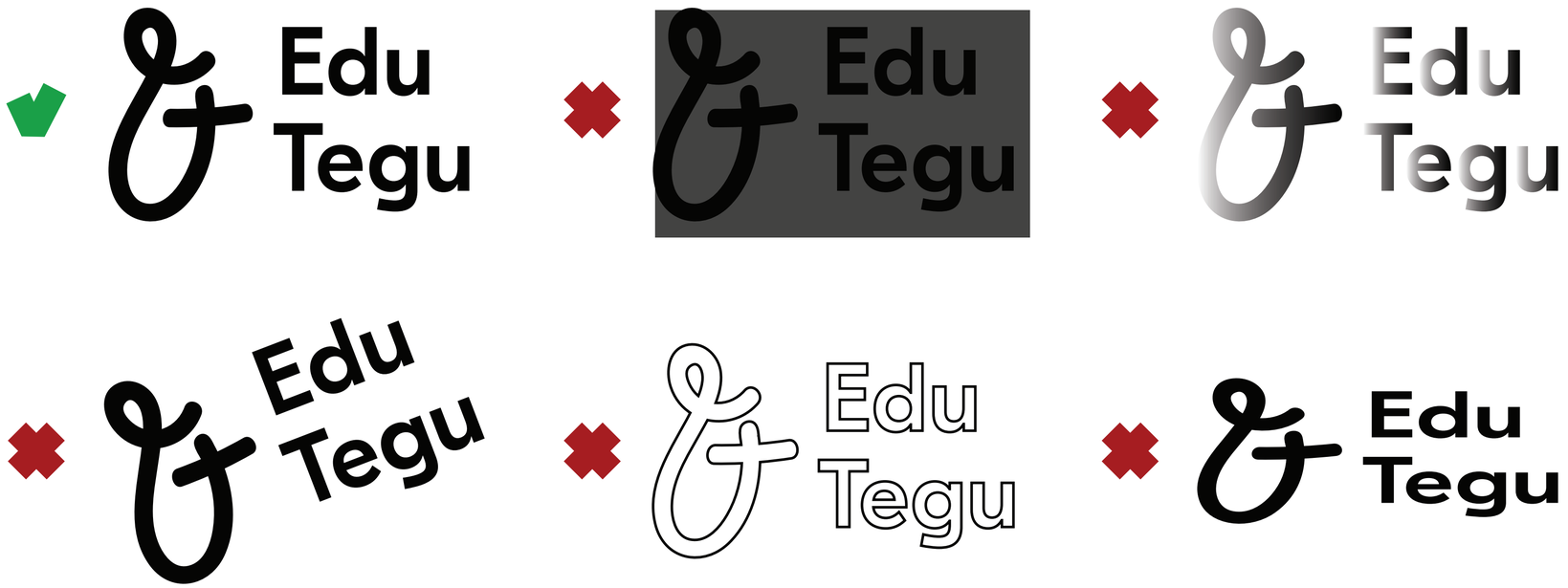


Logo kaitseala
Safety zone

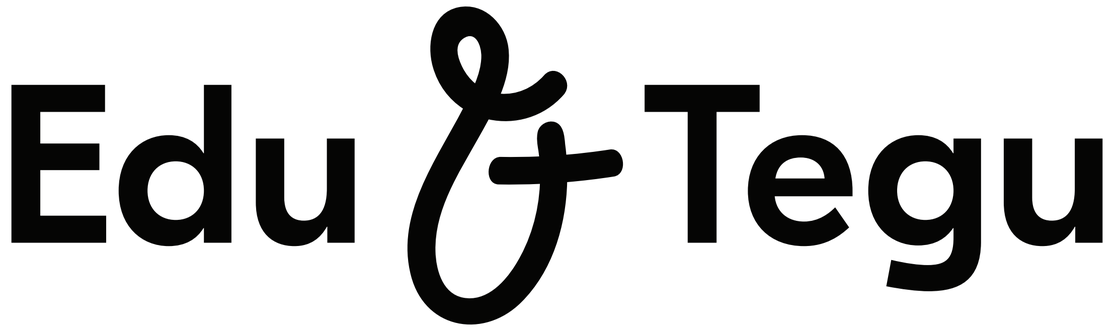




Logo keelatud kasutus
Prohibited usage

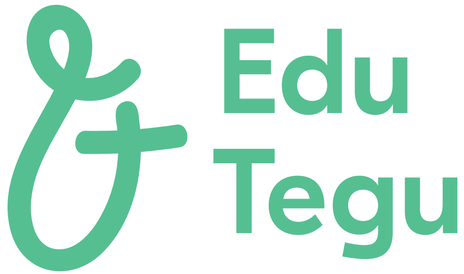


Logo horisontaalne
Horizontal logo

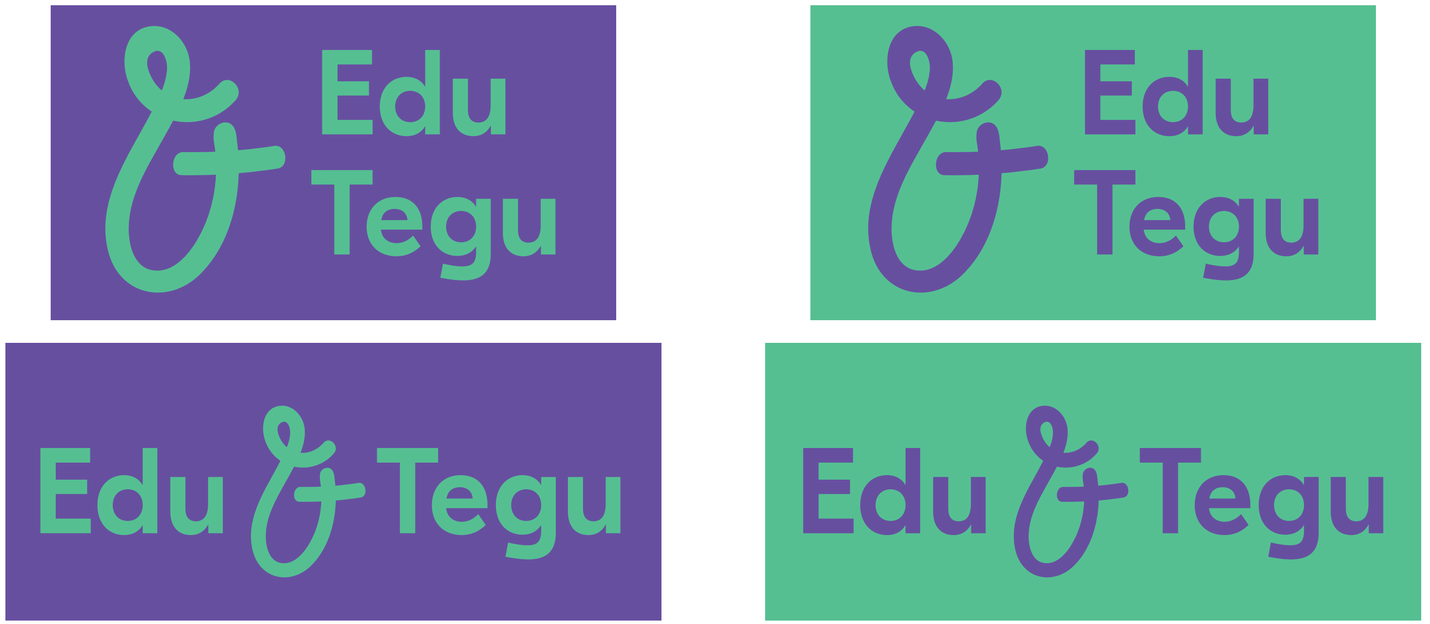


Logo kasutus programmiga
Logo with the program

Logo peamine värvikasutus
Logo main color usage



Logo peamine värvikasutus
Logo main color usage



Brändi värvid
Brand colors

Põhivärvid / Main colors

CMYK: C65 M0 Y55 K0
RGB: 30/220/155
HEX: 1edc9b
Pantone 3395

CMYK: C73 M67 Y59 K77
RGB: 35/35/35
HEX: 232323
Pantone 426

CMYK: C80 M80 Y0 K0
RGB: 110/50/210
HEX: 6e32d2
Pantone 266

CMYK: C5 M4 Y4 K0
RGB: 245/245/245
HEX: f5f5f5
Pantone 427

Lisavärvid / Extra colors

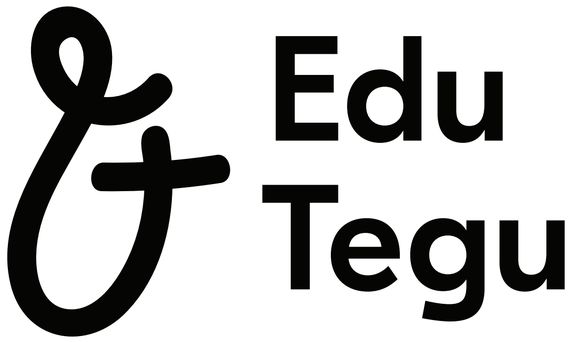
CMYK: C15 M15 Y90 K0
RGB: 230/200/30
HEX: e6c81e
Pantone 605

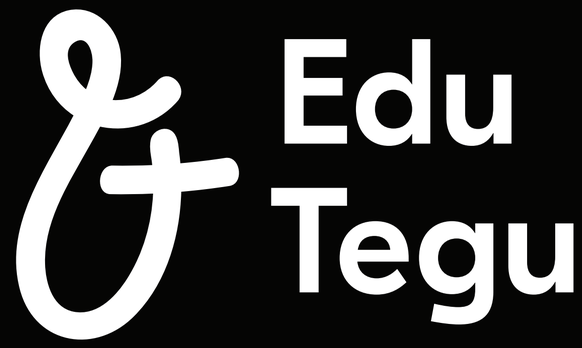
CMYK: C3 M99 Y27 K0
RGB: 231/20/113
HEX: e71471
Pantone 213 C

CMYK: C70 M15 Y0 K0
RGB: 40/170/225
HEX: 28aae1
Pantone 638

Logo must/valge

Black & White





Logo kirjatüüp
Logo typeface

Edu
Tegu

GT Eesti Display Medium

AaBbCcDdEeFf
GgHhIiJjKkLlMmNn OoPp
QqRrSsŠšŽžTtUuVvW wXx YyÕõÄäÖöÜü

Brändi kirjatüüp
Brand typeface

Pealkirjad

Sisutekstid

Hendi adias excepel illentota invelig natium, simi, et molorepro conetVenemporisit, offic te sam faccae volupta sitio. Vent paribus unt quaecep elluptaquo ma que percidit volor audam reperspis mintintio. Feribus reprempe sit es volo et hari cum ratust, tectorentus conecul laboria verovit dolesti ut apedi con

Arial

AaBbCcDdEeFf
GgHhIiJjKkLlMmNnOoPp
QqRrSsŠšŽžTtUuVvWwXxYyÕõÄäÖöÜü

Arial Black

AaBbCcDdEeFf
GgHhIiJjKkLlMmNnOoPp
QqRrSsŠšŽžTtUuVvWwXxYyÕõÄäÖöÜü

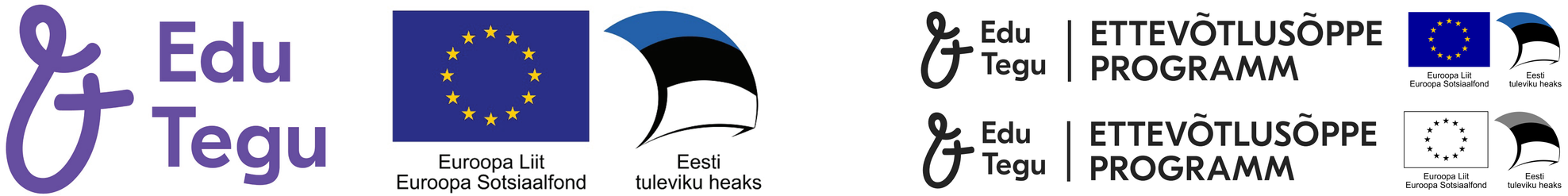
Logo kasutus ELSF logoga

Logo with the EUSF logo (in Estonian)

Logo kasutamine koos ELSFi logoga on kohustuslik.

Struktuuritoetuste perioodi 2014-2020 vahenditest toetuse saajatel tuleb teavitamisel lähtuda alloleva määruse põhimõtetest: Perioodi 2014–2020 struktuuritoetuse andmisest avalikkuse teavitamise, toetusest rahastatud objektide tähistamise ning Euroopa Liidu osalusele viitamise nõuded ja kord. Määrus on kättesaadav siin: *https://www.riigiteataja.ee/akt/116092014001?leiaKehtiv*

ELSFi logofailid on leitavad INNOVE kodulehel:
http://www.innove.ee/et/struktuuritoetused/oigusaktid/teavitamine-2020



Logo kasutus ELSF logoga (inglise keeles)

Logo with the EU

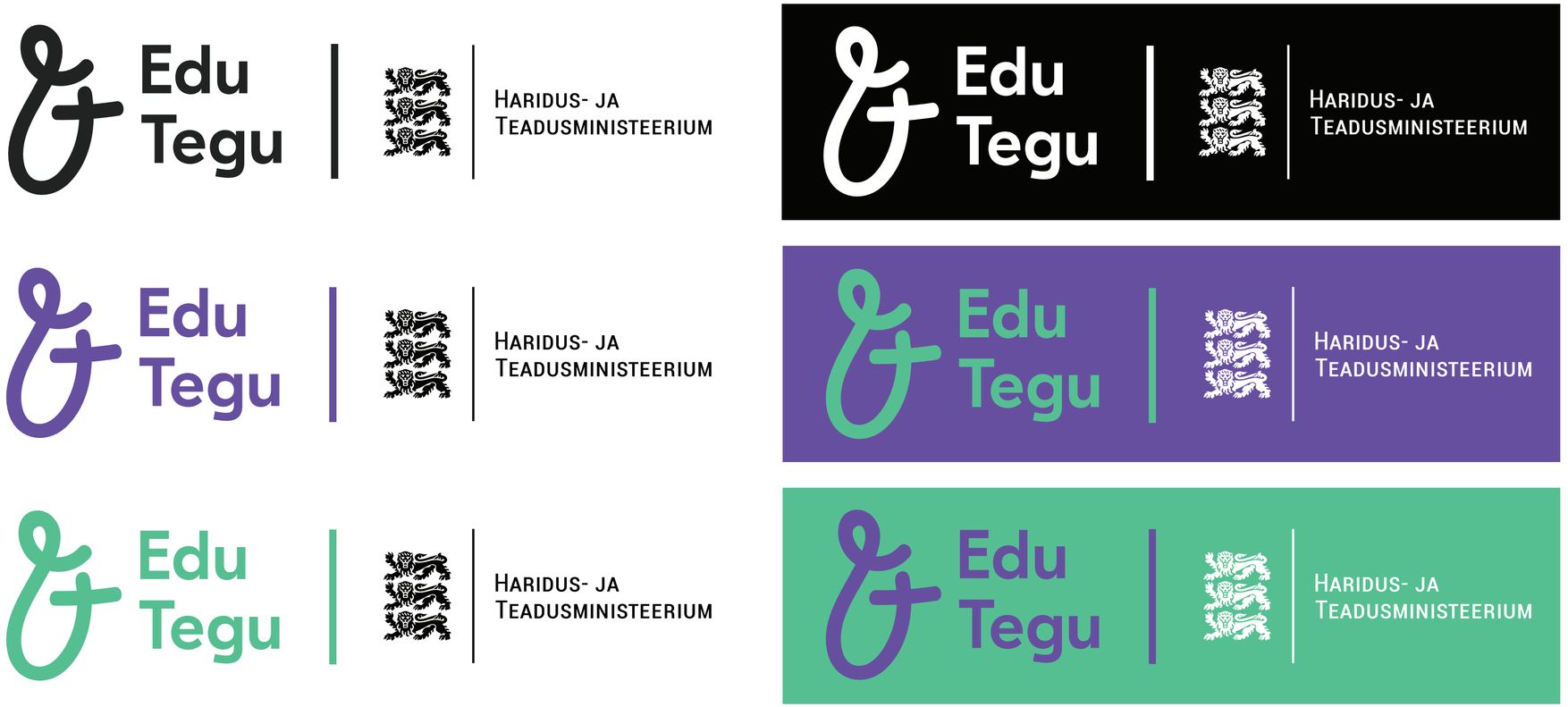
Logo kasutamine koos ELSFi logoga on kohustuslik.

Struktuuritoetuste perioodi 2014-2020 vahenditest toetuse saajatel tuleb teavitamisel lähtuda alloleva määruse põhimõtetest: Perioodi 2014–2020 struktuuritoetuse andmisest avalikkuse teavitamise, toetusest rahastatud objektide tähistamise ning Euroopa Liidu osalusele viitamise nõuded ja kord. Määrus on kättesaadav siin: *https://www.riigiteataja.ee/akt/116092014001?leiaKehtiv*

ELSFi logofailid on leitavad INNOVE kodulehel:
http://www.innove.ee/et/struktuuritoetused/oigusaktid/teavitamine-2020

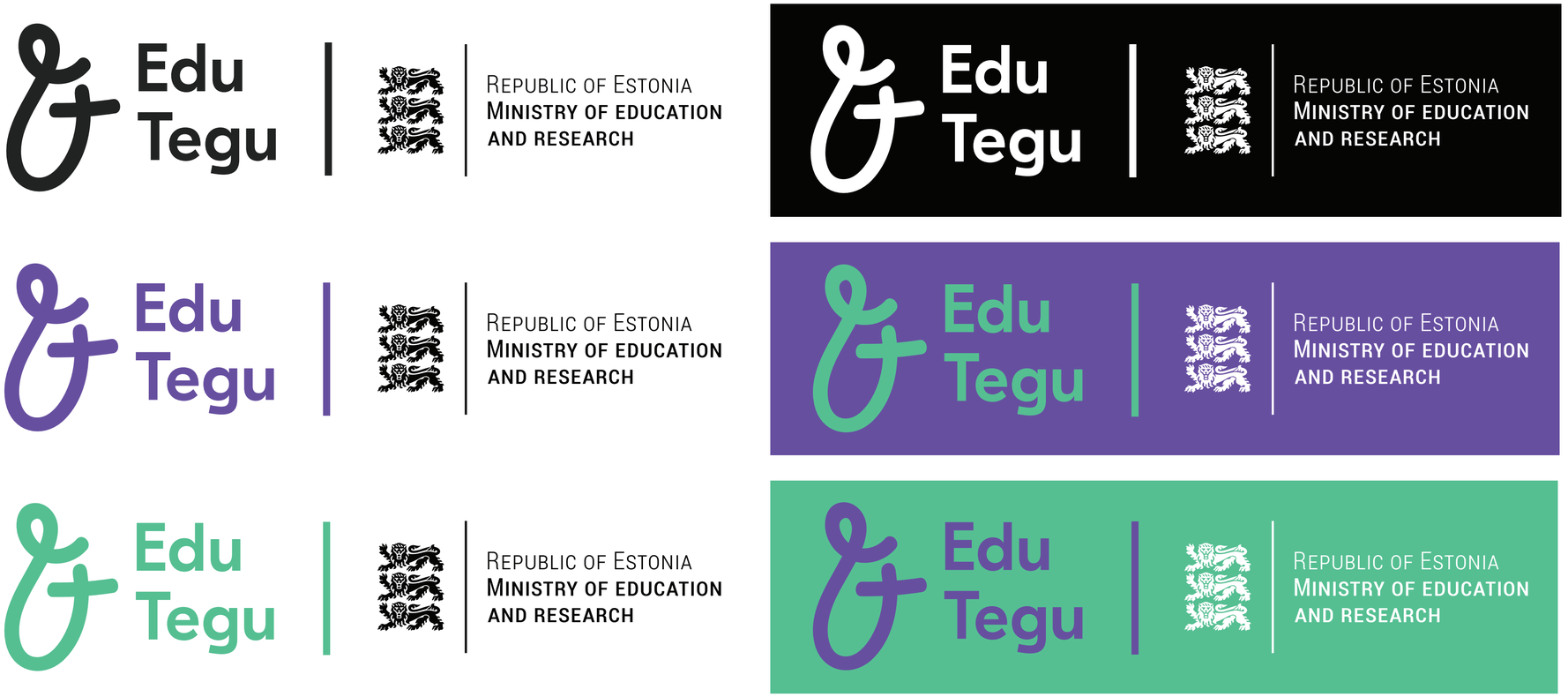
Logo kasutus Haridus- ja Teadusministeeriumi logoga

Logo with the Estonian Ministry of Education and Research (in Estonian)



Logo kasutus Haridus- ja Teadusministeeriumi logoga (inglise keeles)

Logo with the Estonian Ministry of Education and Research



Logo kasutus Starteriga
Logo with Starter

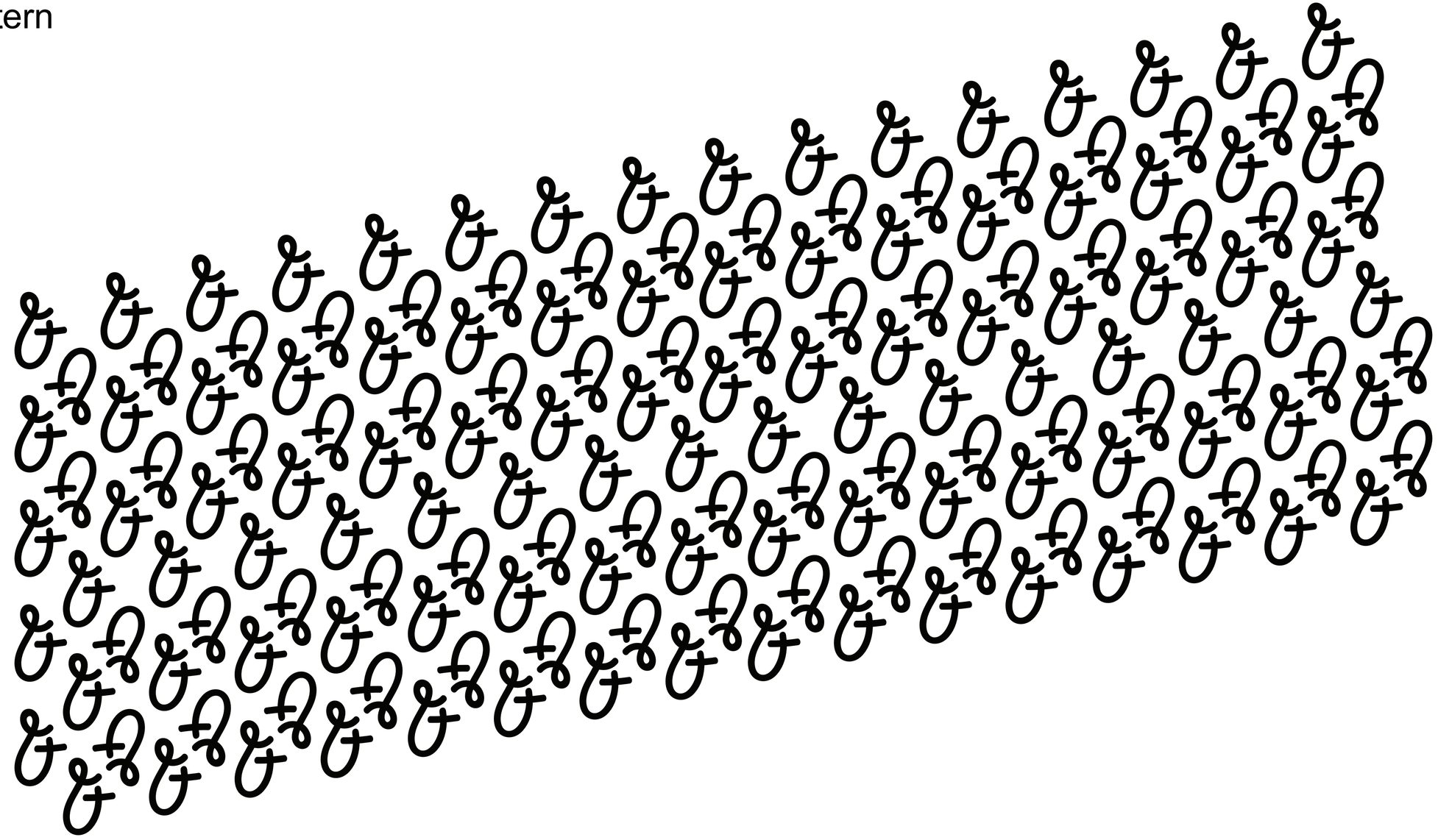
Logo kasutus Starteriga soovitatavad värvikombinatsioonid

Logo with Starter - recommended color combination

Logo kasutus Starteri Techiga

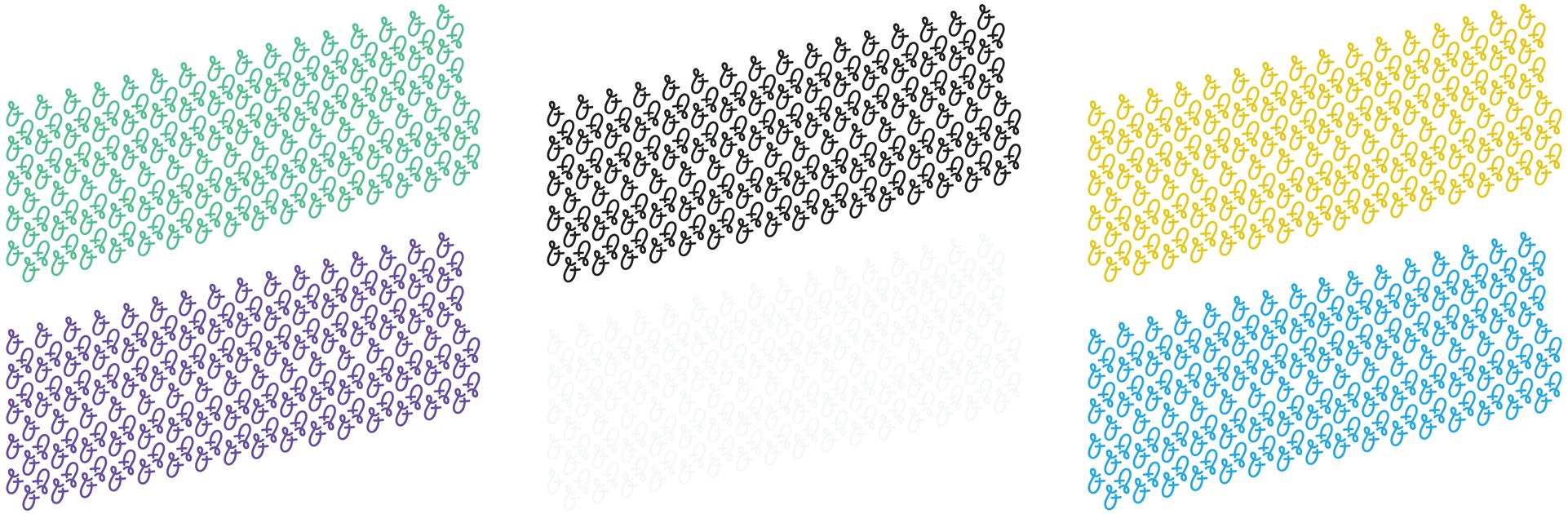
Logo with Starter Tech

Brändi muster
Brand pattern

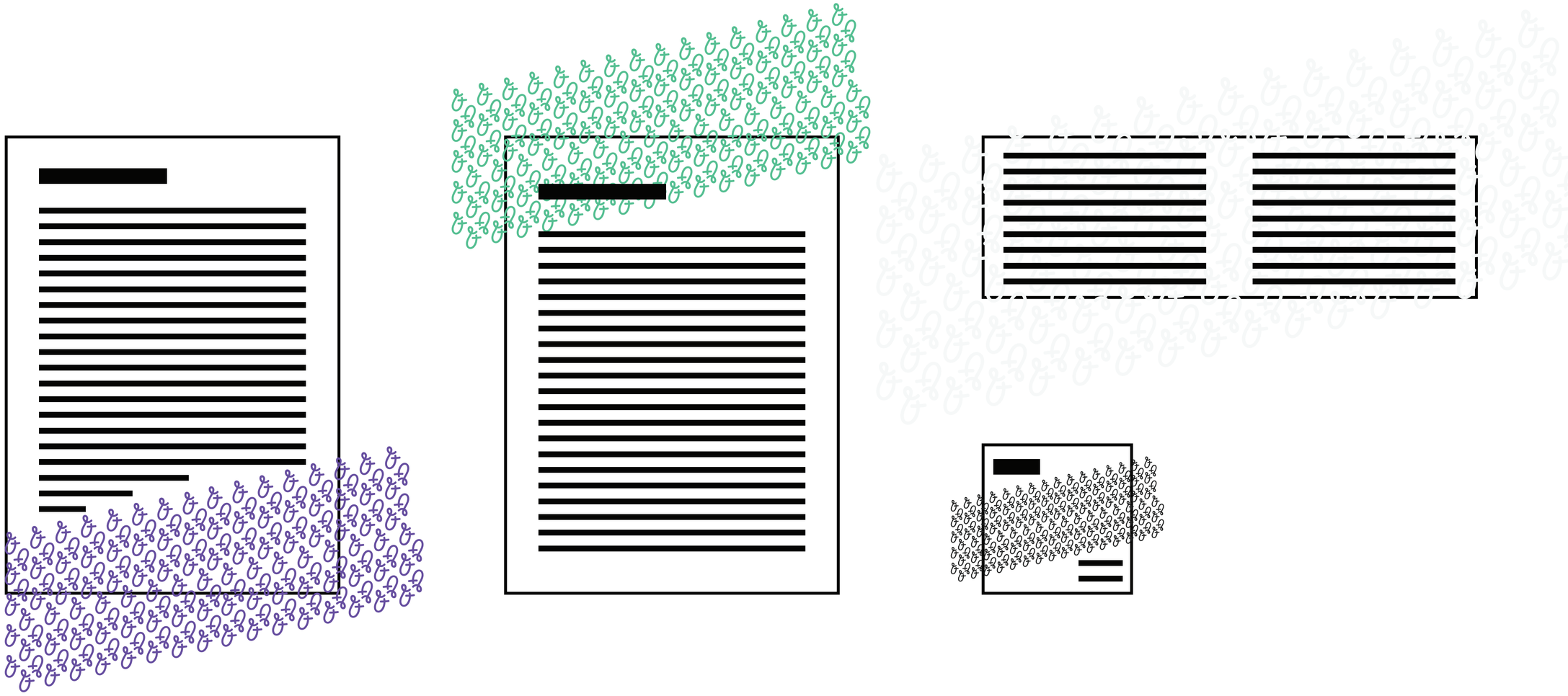


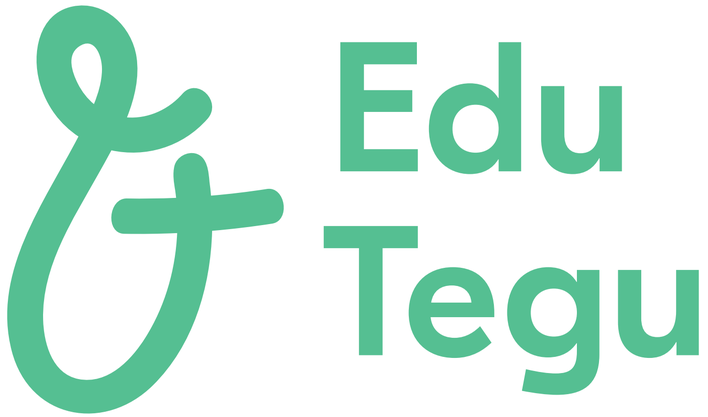
Brändi muster brändi värvidega

Brand pattern with the brand colors



Brändi mustri kasutus
Brand pattern in use





VULKAAN